

# **CHAPTER I**

## **INTRODUCTION**

This chapter presents the background of the study, problems of the study, objectives of the study, significance of the study, and the limitation of the study.

### **1.1. Background of Study**

The differences of gender are related to the various aspects of human life including culture aspect. Since the patriarchal culture is still applicable, the position of men is always considered higher than women. In a patriarchal culture, women are regarded weak and they need protection from men. It means this culture raised a gender inequality.

By struggling the struggle of gender equality, the feminist movement is seen as a women's movement to obtain equality with and freedom from male oppression. The feminist movement aims to fight for equality and the dignity of women to men and to control the freedom of their own lives. According to Djajanegara (2000, p. 4) the main objective of feminism is to increase the position and level of women to be equal of men position and status. The struggle and effort of feminism to achieve this objective include various ways. One way is to obtain the same rights and opportunities as men.

The women's movement is essentially a transformation movement and not a movement to take revenge on men. Thus, the feminist movement is a movement to create relationships between human beings; male and female, to be better. Women's struggle attacks all aspects of life, in terms of socio-cultural, political,

legal economics to literary works. According to Geofe(cited in Sugihastuti, 2010, p. 18), feminism is a theory of equality between men and women in the political, economic, social or organized activities that fight for the rights and the interests of women. Feminism in literary research is considered as awareness movement towards the overlook and exploitation of women within society as reflected in literary works (Sugihastuti, 2010, p.27)

In literary works, the figure of women are often discussed and used as an “image” object. There are two sides of woman figure; the woman is beauty and weak. Then, the weakness of women is made an excuse by mean men to exploit its beauty (Sugihastuti, 2010, p. 32). The women are also stereotyped as gentle, beautiful, emotional and maternal, while the men are considered as strong, rational and manly (Dagun, 1992, p. 3). The difference of “image” between men and women arises because of the gender concept which is trait attached to men and women who are socially constructed and through a long process of culture, gender socialization is ultimately considered as God resolve.

The basis idea of karl mark Ricardo's theory which demanded low wages. Ricardo states that in this subsystem of capitalism, the level of wages set low is determined by a value that can only be for survival.Marx's analysis of class deals only with certain phases of history in the form of the development of production. For this reason, it is necessary to establish an authoritarian state for the sake of the historical Revolution.

To form an authoritarian state, leaders from the proletariat or workers class are needed. In order to bring the dictatorship of the proletariat this is what the class struggle requires. By itself, the dictatorship will change to being transferred to

class.

According to Marx the existence of this class must be eliminated. In the end, the state will also be abolished. The world will be a single unit without class and without a state.

Social conditions will lead to the realization of a classless society, in which the right to private property is abolished. For Marx, property rights are suspended from ownership of goods and income opportunities. In fact, this is a characteristic of the existence of classes in society, so this must be eliminated (Chilcote, 2010, p, 171).

Feminism can be found in literary works, which one is movie. Movie is one of fiction which conveys complex life problems and presented in the form of visual and audiovisual. *Zootopia* is American 3D computer-animated film which published in 2016. This film tells about the character of Judy Hopps who is a rabbit woman. Since childhood, Judy dreamed of becoming a policewoman in the city of *Zootopia*. However, she is considered unable to be a police woman because of her small body and she is a woman who came from the prey group animal. Judy who does not give up shows how she struggles in an environment that does not support a woman to move forward and achieve what are they desires. In the film *Zootopia*, Judy Hopps is the main character who proves that a woman who is considered weak can fight for her dreams just like a man. Judy Hopps' struggle eventually led to the success of equalizing women's rights. Related to feminism research, it is interesting to describe the character and characterization of Judy Hopps and to find out the struggle of Judy Hopps in achieving her rights, dare to argue and rebel against what she experienced.

Based on issues above the researcher conducted a research on a thesis entitle “*The Struggle of JuddyHoppsin the Movie Zootopia*“.

### **1.2. Problems of Study**

The problems of study were:

1. What are the characterizations of Judy Hopps captured in the movie *Zootopia*?
2. How does Judy Hopps struggle in achieving her dream?

### **1.3. Objectives of Study**

Based on the problem above the objective of study were:

1. To describe the characterizations of Judy Hopps in the movie *Zootopia*.
2. To describe the struggle of JudyHopps to make her dream come true.

### **1.4. Significances of Study**

The significances of the research are expected to give benefits to the literature students in general and to the researcher in particular. It is expected that this research would give useful information and additional knowledge to the readers in understanding the feminism in the literary works especially in the film and the struggle of women in achieve their rights to become what they want. It is also hoped that this research could be used as the references for those who are interested in conducting further studies on feminism in literary works.

### **1.5. Limitation of Study**

This research is limited to the analysis of character of Judy Hopps in the movie *Zootopia*. It focuses on the character and characterization of Judy Hopps and the feminism of Judy Hopps to struggle her dream. The researcher only focuses on *Zootopia* movie scene and dialogue in observing how Judy Hopps represent her character and how the way she struggle through her dream.