

CHAPTER I

INTRODUCTION

1.1 Background of The Study

It cannot be denied that language is the most important communication tool, basic to human life and society. Language plays an important role for human's life because one of its purposes is to communicate and to interact with each other. Human uses language in their almost all aspects in life through centuries. Linguists define the meaning of the language in many different ways. One of the opinions comes from a sociolinguist (Holmes,2011,p.11). Holmes says that without language, people cannot get involved with their society. That is why language has important roles in human life.

The opinion from Holmes is also supported by another opinion from Darjowidjojo (2005,p.1) an Indonesian psycholinguist who shares similar point of view with Holmes. The opinion come from the point of view of human psychology aspect through psycholinguistics approaches. This asserts that besides the language purposes which are used by human along centuries is designed for the communication tool to interact and to communicate with each other, it is also to deliver and to reflect the thoughts, such as: asking questions, giving information, etc, which comes from their mind and then produces through utterance.

There are many researchers who tried to examine sociolinguistics, including the phenomenon of code mixing. It is due to the language functions that

can be developed. The language variation is one of the factors that cause language function to develop. Talking about language variation, the things that can be portrayed is such as language diverse (formal or informal); cedar says (speech level), registers, dialects, sociolects, and so on. The phenomenon of the language uses is controlled by social and situational factors. Furthermore, based on the linguistic principle, it can refer to the more specific discussion of bilingualism and particularly it is called as the language codes which uttered by human.

The phenomenon of codes nowadays are used by the people who live in the bilingual or multilingual environment. They usually communicate using two or more language codes to interact as the effect from their environment. People who speak more than two languages are also motivated from their habit to combine between two languages from the environment that surrounded them. However, some of the descriptions on the previous paragraph examine language form which related to the language variation. It is because nowadays, the situation is prevalent and it is done by modern people in their society because they often mix language as the code to show their ability in bilingual or multilingual.

The writer wants to analyze the use of code mixing that is related to bilingualism in a way to find the factors which influence the speaker to mix one language to another when they speak. Nowadays, society often mix language as codes in their utterances to communicate on many aspects which also includes on social aspect. In Indonesia, the code mixing that are used by bilinguals is between Indonesian into English or vice versa. English has become the most popular

foreign language among other languages and it is necessary to master it in the globalization era as the international language.

From the explanation above, the writer considers to use a corpus of the research that contain code mixing as many as possible to study the factors of code mixing in the utterances. Not only to study the reasons that influence the speaker to use code mixing, but also to analyze the types of code mixing from the speaker's utterance. The writer chooses a corpus of the research from a cooking competition program on television. It is because there are many occurrences of code mixing from daily conversation that are used by three judges on the cooking competition program. On the cooking competition program, the three judges often mix the code to mention cooking terminologies from Indonesian into English. Out of curiosity, the writer wants to analyze the types of code mixing, and the reasons that influence code mixing based on their utterances on the program.

Due to the lack of research that study code mixing from daily conversation which is uttered verbally, especially in the cooking field, so, the writer wants to analyze code mixing of cooking terminologies used by the three judges in their utterances on the cooking competition program. The three judges mix the code when they are giving comments, suggesting advices, interacting with the contestants, and so on. In this case, the writer did the research entitle "An Analysis of Using Code Mixing of The Judges Comments on Youtube Channel Master Chef Indonesia Season 7 2020".

1.2. The Problems of the Study

The problems of the study are:

1. What types of code mixing found in the utterances that used by the three judges in Master Chef Indonesia Season 7?
2. What are the reasons that influence the three judges in Master Chef Indonesia to mix their languages?

1.3. The Objectives of The Study

The purposes of the study are:

1. To identify the types of code mixing found in the utterances that used by the three judges in Master Chef Indonesia Season 7.
2. To describe the reasons that influence the three judges in Master Chef Indonesia to mix their languages.

1.4. Limitation of The Study

The study focuses on types of code mixing and the reasons that influence the judges to mix codes from Indonesian into English as their comments in Master Chef Indonesia Season 7. The source of data are taken from the transcript of the comments and utterances of the three judges in Master Chef Indonesia Season 7 on Youtube Channel.

1.5. Significance of The Study

The result of the study is expected to be used theoretically and practically:

1. Theoretically

- a. The result of this study is expected to be able to widen insights for the readers in order to study the kinds of word classes, phrases, and the factors that influenced the speaker to mix the code from utterances in daily conversation by the speaker that resource from cooking field.
- b. To add references to other researchers who want to study code mixing more intensively and clearly data in analyzing the similar research.
- c. To compare the result of this research that study code mixing which is sourced from the contextual corpus than other researches that are sourced from the textual corpus.

2. Practically

- a. The result of this study is suggested to examine linguistics aspects that occurs on the cooking competition program.
- b. To give the knowledge to the readers about the appropriate meaning of cooking terminologies on the cooking competition program when it occurs code mixing from Indonesian into English.
- c. The writer realizes that this research has a lot of shortcomings and limitations, but the writer hopes that this research can give at least a little bit contribution to help others who need the research questions in this research.