# CHAPTER I

# INTRODUCTION

This chapter presents the background, problems of the study, the objectives of the study, the significances of the study, and limitation of the study.

## 1.1. Background of Research

Disney has been known as a company that produces kid-friendly films with various cultural settings, such as Mulan with a Chinese background or Tiana, who is an African American princess. This also applies to the movie of Aladdin. Aladdin is one of the folktales from the book A Thousand and One Night which Disney adapted into their film. Aladdin used Arabian or Persian settings. In its latest release, namely Aladdin (2019), Disney made a live-action version of this story. In this film, there were many symbols or direct and indirect references madeby Disney to get an Arabian and fantasy impression, such as the characters of Genie and Magic Carpet. However, the used of visual factors to convey the contents of the film is not enough. As a musical fantasy film, Aladdin must fulfill the film's audio needs through the songs used throughout the film. The used of music in films has a long history. Based on Slobin (2008) inthe book of Global Soundtracks, the existence of music in films is to express genres, emotional values and even culture through a universally understood set of signs by audiences. Audiences can understand various sets of melodies or rhythms as a form of expression of sadness, anger, joy etc from the soundtracks that are being played. In a linguistics sense, music also possesses internal logic.

Music consists of basic units such as vocabulary to be arranged into a

meaningful structure (Kalianak, 2003). These units what were called as lyrics. Acosta-Hughes (2010) Lyrics first appeared in English in the mid-16th centuryas a reference for the Earl of Surrey to translate his Petrarca works and sonnets.

According to Neisya, Aprilia, Darlius, and Lestiana (2023) the lyrics of the songs usually used catchy words arranged in such a way in order to deliver esthetic effectto the audience. Simon (2017) The function of song lyrics in music: Shaping one'screativity in essence, song lyrics are a composition of words created from the results of human creativity, so that it has its own meaning. Means of information and education song lyrics can function as a means of information and education for the state and society.

Discussions about the meaning of words also become the object of semantics. That was Koptjevskaja-Tamm (2015) says that semantics is the study of meaning for Lehrer semantics was a very broad field of study because it also touches on aspects of the structure and function of language so that it can be connected with psychology, philosophy, and anthropology. Semantics was a branch of linguistics that studies the meaning of a language. Meaning contained in a language, code, or other type of representation. In other words, semantics was the study of meaning. Semantics was usually associated with two other aspects: syntax, the formation of complex symbols from simpler symbols, and pragmatics, the practical use of symbols by a community in a particular context.

Used semantics as a method to understand the meaning of the soundtracks lyrics was one of the option. Semantics was a theory that does not only analyzed the meaning of language from the internal side of the language itself. Semantics examines something known as associative meaning.

Associative meaning was the meaning of language by considering external factors that are related to or have influenced the used of the language. In general, there were 5 types of associative meaning, namely Connotative meaning, Social or Stylistic meaning, Affective meaning, Collective meaning, and finally Reflective meaning.

This study intended to examine how a musical fantasy film can used its soundtracks as a means of conveying the context, emotion, tone and cultural valued to help the delivery of the film. Aladdin (2019) is a movie that used their soundtracks to deliver a lot of scenes and even as a medium for monologues and dialogues of the characters. Therefore the soundtracks actually contain many important parts of the film. As for the song that was analyzed, there are atotal of six soundtracks namely "A Whole New World", "Speechless", "Arabian Nights", "Prince Ali", "One Jump Ahead", and lastly "Friend Like Me".

The combination of the cultural fantasy musical film Aladdin (2019), in this case Arabian culture, with an associative meaning that focuses on language as a result of the production of various factors will be very suitable to unfold the meaning and messages contained in the film. Therefore, this study was analyzed the meaning and message of the lyrics from Aladdin (2019) soundtracks by used the theory of associative meaning in semantics by Leech (1985). Leech's associativetheory refers to the view and theory put forward by Geoffrey Leech, a prominent English linguist, about associations between words in a language. This theory mainly focused on how words in languages were often connected to each other through various associations or semantic relationships.

In Simanjuntak (2022) study of "Analysis of the Meaning of the Song Lyrics "Speechless" in The Film "Aladdin", this study examined the meaning of the song "Speachless" sung in the film "Aladdin". Each lyric of the speechless song has meaning and meaning in the movie "Aladdin". The song was sung by Naomi Scott who played the daughter of Jasmine in the movies "Aladdin" as the crown princess. In this study, the researcher not only searched for meaning in lyrics but also how the film was delivered through the soundtrack based on Leech's theory. (1985).

Based on the background of the above problems, in this study, the researcher was entitled this thesis **"An Analysis of Associative Meaning from Aladdin (2019) Soundtracks Lyrics.**

## 1.2 Problems of The Study

The problem in this study, such as:

1. What were the types of associative meaning in the lyrics of Aladdin (2019)soundtracks?
2. How did the lyrics convey of the film of Aladdin (2019)?

## 1.3 Objectives of The Study

Based on the problems above, the objectives are formulated, such as:

1. To identify the associative meaning of the lyrics from Aladdin (2019) soundtracks.
2. To describe how the lyrics convey of the film of Aladdin(2019).

## 1.4 Significances of The Study

It is expected that this study of associative meaning of the lyrics in the soundtracks of Aladdin (2019) movie to further exceed the scope of semantic

study in the research of literature works and also to increase the interest toward interpretation in movie. This could be achieved in three possible way, which are:

1.  The study used as a reference of how semantic could also analyze meaning in film elements.

2.  The study used as the basis for comparison of how soundtracks are used to deliver meaning in films.

3.  The study used to give insight of how movies symbols could be interpreted.

### 1.5 Limitation of The Study

This study analyzed the meaning of the lyrics from the Aladdin movie soundtrack songs released by Disney. Disney has released two versions of Aladdin, and this study only focused on the soundtrack for the latest film namely Aladdin (2019). Aladdin (2019) has a total of 37 soundtracks. However, the researcher only analyzed a total of 6 songs from the film. This is because the other soundtracks were only instrumental. Therefore they do not have lyrics to analyzed. The six songs were *"A Whole New World", "Speechless", "Friend Like Me", "Prince Ali", "One Jump Ahead",* and *"Arabian Nights"* . These songs wereplayed at certain times during the film and even more than once making some of them have different version but still within the same song and lyrics. The analysis of meaning in question is an analysis of meaning from a semantic point of view used types of meaning semantics. This study do not analyzed any other factors from thefilm such as characters or scenes except if it to help interpret the lyrics of the soundtrack or to give context to the lyrics.