



AN ANALYSIS OF ASSOCIATIVE MEANING FROM “ALADDIN” (2019) SOUNDTRACKS LYRICS

by

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Abstract: (times new roman font 10, one space)

Song lyrics frequently have deep and complicated meanings, including associative meanings. Beyond its literal meaning, an associative meaning refers to the relationship or association between a word, phrase, or depiction in a lyric and a specific notion or emotion. For example, in love songs, the usage of natural images such as "sunset" might relate to the romanticism and end of the day that coincide with the conclusion of a relationship. It connects the literal meaning of the sunset with the melancholy that it evokes. The employment of association meanings is also helpful in helping the listener form a mental image. Furthermore, the employment of associative meanings in songs can contribute to the total depth of meaning. Because of the associated meaning, lyrics can have several layers of interpretation, prompting listeners to ponder the message the singer or songwriter wishes to convey. A poet can employ words with multiple meanings in political or social lyrics, for example, to critique or communicate a message without having to state it openly.

Keywords: associative meaning, lyrics, message, literal meaning

INTRODUCTION

Disney has been known as a company that produces kid-friendly films with various cultural settings, such as Mulan with a Chinese background or Tiana, who is an African American princess. This also applies to the movie of Aladdin. Aladdin is one of the folktales from the book “A Thousand and One Night” which Disney adapted into their film. Aladdin uses Arabian or Persian settings. In its latest release, namely Aladdin (2019), Disney made a live-action version of this story. In this film, there are many symbols or direct and indirect references made by Disney to get an Arabian and fantasy impression, such as the characters

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of Genie and Magic Carpet. However, the use of visual factors to convey the contents of the film is not enough. As a musical fantasy film, Aladdin must fulfill the film's audio needs through the songs used throughout the film. The use of music in films has a long history. Based on Slobin (2008) in the book of Global Soundtracks, the existence of music in films is to express genres, emotional values and even culture through a universally understood set of signs by audiences. Audiences can understand various sets of melodies or rhythms as a form of expression of sadness, anger, joy etc from the soundtracks that are being played. In a linguistics sense, music also possesses internal logic. Music consists of basic units such as vocabulary to be arranged into a meaningful structure (Kalianak, 2003). These units are what are called as lyrics. Liddell (1996) as cited in Acosta-Hughes (2010) Lyrics first appeared in English in the mid-16th century as a reference for the Earl of Surrey to translate his Petrarca works and sonnets. Sidney (1903) as cited in Simon (2017) The function of song lyrics in music: Shaping one's creativity in essence, song lyrics are a composition of words created from the results of human creativity, so that it has its own meaning. Means of information and education Song lyrics can function as a means of information and education for the state and society.

The word semantics is actually a technical term that refers to the study of meaning. It is a new term in the English language. Linguists define semantics as a branch of linguistics that studies the relationship between linguistic signs or lingual signs and the things they signify. Other terms that have been used in the same way are semiotics, semiology, semasiology, and semantics. Discussions about the meaning of words also become the object of semantics. That is why Lehrer (1974) as cited in Koptjevskaja-Tamm (2015) says that semantics is the study of meaning for Lehrer semantics is a very broad field of study because it also touches on aspects of the structure and function of language so that it can be connected with psychology, philosophy, and anthropology. Semantics is a branch of linguistics that studies the meaning of a language. meaning contained in a language, code, or other type of representation. In other words, semantics is the study of meaning. Semantics is usually associated with two other aspects: syntax, the formation of complex symbols from simpler symbols, and pragmatics, the practical use of symbols by a community in a particular context.

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Using semantics as a method to understand the meaning of the soundtracks lyrics is one of the option. Semantics is a theory that does not only analyze the meaning of language from the internal side of the language itself. Semantics examines something known as associative meaning. Associative meaning is the meaning of language by considering external factors that are related to or have influenced the use of the language. In general, there are 5 types of associative meaning, namely Connotative meaning, Social or Stylistic meaning, Affective meaning, Collective meaning, and finally Reflective meaning.

This study is interesting because it is intended to examine how a musical fantasy film can use its soundtracks as a means of conveying the context, emotion, tone and cultural values to help the delivery of the film. Aladdin (2019) is a movie that uses their soundtracks to deliver a lot of scenes and even as a medium for monologues and dialogues of the characters. Therefore the soundtracks actually contain many important parts of the film. As for the song that will be analyzed, there are a total of six soundtracks namely “A Whole New World”, “Speechless”, “Arabian Nights”, “Prince Ali”, “One Jump Ahead”, and lastly “Friend Like Me”.

The combination of the cultural fantasy musical film Aladdin (2019), in this case Arabian culture, with an associative meaning that focuses on language as a result of the production of various factors will be very suitable to unfold the meaning and messages contained in the film. Therefore, this study will analyzed the meaning and message of the lyrics from Aladdin (2019) soundtracks with the theory of associative meaning in semantics.

METHOD

This study employs qualitative and descriptive research approaches. According to Nana Syaodih Sukmadinata (2011), qualitative descriptive research aims to describe and describe existing phenomena, both natural and human-engineered, with a focus on the characteristics, quality, and interdependence of activities. Furthermore, descriptive research does not offer therapy, manipulation, or modification of the variables under investigation, but rather reports a state as it is. The only treatment is the research itself, which is carried out through observations, interviews, and documentation.

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The use of research methods is a form to facilitate researchers in making strategies, determining the processes and techniques that will be used in data collection efforts and conducting analysis. Semantics examines the meaning in a particular language, looking for the origin and development of a word.

According to Moleong (2017) descriptive qualitative research is research that intends to understand the phenomenon of what is experienced by research subjects such as behavior, perceptions, perceptions, and experiences. understand the phenomenon of what is experienced by research subjects such as behavior, perception, motivation, action and others holistically and by means of descriptions in the form of words and language, in a special natural context by utilizing various natural methods. This research uses qualitative methods.

The researcher use descriptive qualitative method because this method allow researcher to gain a deep understanding of the context, meaning, and perspectives associated with the phenomenon being studied. By analyzing qualitative data such as interviews, observations, or text analysis, researcher can explore the complexity and diversity of human experience.

Design

This research employs a descriptive case study approach to thoroughly examine and interpret the associative meanings found within the lyrics of the selected soundtracks from "Aladdin" (2019).

Research Type: Research Review, this research review critically examines the associative meanings embedded within the lyrics of the soundtracks from Disney's "Aladdin" (2019) adaptation. Employing a research review approach, the study evaluates existing literature and scholarly discussions surrounding the symbolism present in the song lyrics, shedding light on how these symbolic elements enrich the film's narrative, emotional resonance, and cultural connections.

Research Sub-Type: Descriptive Case-Study, employing a descriptive case-study approach, each song's lyrics are treated as an individual case. By closely examining the lyrics' linguistic and thematic intricacies, the study unveils the layers of associative meaning.

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Instrument

Table 1:

The total type of associative meaning in lyrics

Type of Assosiative Meaning	Total
Connotative Meaning	25
Social or Stylistic Meaning	24
Affective Meaning	23
Collective Meaning and Reflective Meaning	17
Total type of assosiative meaning	89

Based on the results of observations that have been described in the table, there are several lyrics in the song that contain connotative, social or stylistic, affective, and collective and reflective meanings. The number of lyrics indicates that the soundtrack "Aladdin" (2019) uses these types to express the content of the film or the atmosphere depicted in the film.

Tabel 2 :

The result of data analysis

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Type of associative meaning	The song	The Lyrics	Description
Connotive Meaning	A Whole New World	Or where to go	the freedom to explore, to select one's own path in life, or to pursue one's aspirations without boundarie.
	Speechless	Swallowed in sand, left with nothing to say	Feeling imprisoned or helpless in a tough or unfair circumstance, rendering a person unable to speak or act.
	Arabian Nights	It's barbaric, but hey, it's home	The desire to feel accepted and comfortable in a place where parts of identity and origin may be difficult for outsiders to comprehend refers to the complexities of identity and origin
	Prince Ali	Prince Ali, fabulous he, Ali Ababwa	An early impression of Prince Ali's richness, elegance, or outstanding personality.
	One Jump Ahead	Gotta keep one jump ahead of the breadline	A desire to escape financial issues or destitution.

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	Friend Like Me	You got a brand of magic never fails	Stresses the efficacy and potency of magic or unwavering magical powers.
Social or Stylistic Meaning	A Whole New World	I can show you the world	Shows someone who wishes to provide someone they care about a new experience.
	Speechless	Here comes a wave / Swallowing sand, left with nothing to say / My voice drowned out in the thunder / And I won't start to crumble	Provide significant visual and emotional nuances, expressing a strong battle and determination not to give up in the face of adversities.
	Arabian Nights	It's barbaric, but hey, it's home	Describe paradoxes or complexity in the place of origin that may be difficult to explain.
	Prince Ali	Genuflect, show some respect, down on one knee	Offering directions or expectations to others in order to demonstrate a profound act of respect.

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	One Jump Ahead	Gotta keep one jump ahead of the breadline	Relates to life's difficulties and low economic standing.
	Friend Like Me	How about a little more baklava?	Employs a rich and colorful linguistic style.
Affective Meaning	A Whole New World	Shining, shimmering, splendid / Tell me, princess, now when did / You last let your heart decide?	This excavation incorporates affective implications in the portrayal of beauty and strong attractiveness in the words " <i>shining</i> ," " <i>shimmering</i> ," and " <i>splendid</i> ." " <i>Tell me, princess, now when did / you last let your heart decide?</i> " comprises sensations and tenderness that involve feelings and heart decisions in experience
	Speechless	Whenever they try	The character in these lyrics will not be controlled or humiliated by others.
	Arabian Nights	Where the caravan camels roam	Freedom, adventure, and curiosity
	Prince Ali	Now, do your best to remain calm	Emotions included tranquility and an attempt to manage emotions.
	One Jump Ahead	I steal only what I	Despair, perplexity, and rationalization were among the

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		can't afford	emotions expressed.
	Friend Like Me	Say what you wish, it's yours! True dish	Miracle, admiration, and pleasure
Collective and Reflective Meaning	A Whole New World	You last let your heart decide?	To consider the last time they made a decision based on their hearts.
	Speechless	My voice drowned out in the thunder	It mirrors a more widespread experience in which individuals may feel.
	Arabian Nights	Where it's flat and immense	Considers the same situations or probable misdirection.
	Prince Ali	He got all cute and dropped by	This lyrical expression illustrates how public opinion or perception can impact one's conduct
	One Jump Ahead	I steal only what I can't afford	Reflects on broader moral values.
	Friend Like Me	Come, whisper to me whatever it is you want	Thoughts of support and the potential to satisfy desires.

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Based on the results of data analysis, the researcher classify lyrics into associative meaning types of Leech (1985), the explanation is as follows:

Connotative Meaning:

connotative meaning is the meaning of language that includes beyond what is referenced. This does not mean it is the opposite of the conceptual meaning. Connotative meaning only provides a wider scope and flexibility in understanding a delivery of information.

Social or Stylistic Meaning:

in line with what the name suggests, this type of meaning is a meaning that has a bonding with the social situation where the word or phrase is expressed. Regional differences can affect the meaning of language to a large extent. Starting from the dialect, accent, local cultural values, communication habits and common expressions can significantly affect the meaning of a sentence.

Affective Meaning:

affective meaning is something that is more subjective. Affective meaning is related to the feelings, attitude and overall condition of the speaker. Affective meaning is something that is a bit blurry because when conveying personal emotions, language can also be examined using conceptual, connotative, and social meanings.

Collective and Reflective Meaning:

collective meaning is when a word conveys the same impression as many other words and forms a certain ground. The reason for this meaning to occur is because of the repeated use of words in the same or similar contexts.

Data Collecting Technique

The researcher will collect data through the following steps: (1) The researcher watches Aladdin (2019) in its entirety to understand the film's plot and the influential relationship between the soundtracks and the film. (2) The researcher take notes of the time, context of use, and the character every time the soundtracks are played. (3) The researcher

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collect the data of the song titles, the lyrics, and information of the soundtracks from the film and the internet. (4) The researcher underline the difficult or unfamiliar words in the lyrics and find their meanings. (5) Lastly, the researcher put all the collected data and additional information in one folder to be accessed.

Data Analysis Technique

In analyzing the data the writer used the following steps: (1) The researcher watches Aladdin (2019) in its entirety to understand the film's plot and the influential relationship between the soundtracks and the film, (2) The researcher take notes of the time, context of use, and the character every time the soundtracks are played, (3) The researcher collect the data of the song titles, the lyrics, and information of the soundtracks from the film and the internet, (4) The researcher underline the difficult or unfamiliar words in the lyrics and find their meanings, (5) The researcher put all the collected data and additional information in one folder to be accessed.

Discussion

The depth and intricacy of the songs are revealed by analyzing the associative meaning inside the lyrics of the "Aladdin" (2019) soundtracks. The songs not only serve as vehicles for plot and character development, but they also have cultural, emotional, and symbolic meanings that add to the overall viewing experience. Based on the problems that the researcher will examine about (1) How is the associative meaning of the lyrics from Aladdin (2019) soundtracks? and (2) How does the lyrics help the delivery of the film of Aladdin (2019)? .After observing the objects that have been described from the two tables above. Leech theory proves that, the form of associative meaning discussed in this study includes 4 types of meaning: (1) connotative meaning, (2) social or stylistic meaning, (3) affective meaning, (4) collocative and reflective meaning. Second, the associative significance that is found in the lyrics of the soundtrack "Aladdin" the first is connotational meaning that is not actually obtained data as much as 25 data. The second associative sense is social or stilistic meaning that relates to the language style found 24 data. The fourth associative meaning is collocative and reflective meaning that gives rise to another meaning. Data – data obtained

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there are 17 data. So, the total data obtaining from the results of the research is as much as 89 data.

CONCLUSION AND IMPLICATION

Conclusion

Based on the findings and conclusions in the previous chapter, the researchers established that the analysis data was derived from the film soundtrack “Aladdin” (2019). The researcher concentrated on lyrics with associated meanings.

According to research, there are 89 sentences in the “Aladdin” soundtrack that have associative meanings. The researcher discovered six categories of associative meaning, including conceptual meaning, connotative meaning, social or stylistic meaning, affective meaning, and collective and reflective meaning, based on the leech theory of associative meaning.

After examining the lyrics, the researcher determined that the “Aladdin” (2019) soundtrack employed a lot of associative meaning in their lyrics to communicate things that happened in the film and tell the tale of the film, using a humorous language that the audience could readily grasp.

Limitation

This study will analyze the meaning of the lyrics from the Aladdin movie soundtrack songs released by Disney. Disney has released two versions of Aladdin, and this study will only focus on the soundtrack for the latest film namely Aladdin (2019). Aladdin (2019) has a total of 37 soundtracks. However, the researcher will only analyze a total of 6 songs from the film. This is because the other soundtracks are only instrumental. Therefore they don't have lyrics to analyze. The six songs are "A Whole New World", "Speechless", "Friend Like Me", "Prince Ali", "One Jump Ahead", and "Arabian Nights" . These songs were played at certain times during the film and even more than once making some of them have different version but still within the same song and lyrics. The analysis of meaning in question is an analysis of meaning from a semantic point of view using types of meaning semantics based on Geoffrey

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Leech as well as the opinions of other semantic experts. This study will not analyze any other factors from the film such as characters or scenes except if it to help interpret the lyrics of the soundtrack or to give context to the lyrics.

Implication

Here are some implications of associative meaning research on the lyrics of the soundtrack "Aladdin" (2019) namely:

1. A deeper understanding of the narrative: An analysis of the associative meaning in the lyrics of the soundtrack "Aladdin" can help in understanding the deeper narrative in the story. Each song can contain specific emotional nuances, motives, and messages that can give new insights into characters, relationships, and storylines.
2. Music's influence in building an atmosphere: Music plays an important role in shaping the atmosphere and atmosphere in films. This research can reveal how lyrics in the soundtrack "Aladdin" contribute in shaping the right atmosphere for each scene, whether it is through the use of specific words, tones, or rhythms.
3. Character Analysis and Inter-Character Relationships: Lyrics in songs can summarize characters' feelings about situations or relationships with other characters. This kind of research can help dig deeper into the characters in "Aladdin", including their emotional changes throughout the story.
4. Cultural Meaning and Social Context: The songs in "Aladdin" may reflect certain cultural and social contexts. This research can help in understanding how these elements are reflected in lyrics and how they relate to audiences from different cultural backgrounds.
5. Moral messages and themes: Songs in "Aladdin" often contain moral messages and larger themes. Associative meaning analysis can reveal how these messages are transmitted through lyrics and how they relate to character and story development.

Considering these implications, this kind of research can provide new insights into the relationship between lyrics in "Aladdin" and the story, the characters, and the audience.

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BIO-PROFILE:

Thalyta Oktariana Putri is a dedicated student of English Literature at Universitas Bina Darma Palembang, where she passionately explores the realms of language and literary expression. With a profound interest in the world of literature, particularly in the enchanting realm of poetry, Thalyta's journey as a student has been marked by both academic excellence and artistic exploration. Thalyta's love for literature, especially poetry, has not only enriched her academic pursuits but has also allowed her to shine in various creative endeavors. Her undeniable talent and dedication were recognized when she achieved the remarkable feat of winning the third place in the district-level Reading Poetry Championship, followed by a remarkable second-place victory at the city-level competition in Palembang. These accomplishments stand as a testament to her ability to skillfully convey emotions and stories through the power of words. Corresponding email: talita02oktober@gmail.com

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