CHAPTER 1

INTRODUCTION

1.1 Background

Language is one of the most important things in human's everyday life, through language humans can communicate and socialize with each other, share thoughts and feelings, also express emotions. Humans can communicate with each other by means of verbal communication, audiovisual communication, and written communication. Without language and communication, humans cannot express emotion or understand each other, therefore why language and communication are two of the most important things in human's life. There are a few examples of audiovisual communication and written communication that humans can use to communicate or express thoughts with each other either directly or indirectly, such as mail, poster, movies, songs, newspaper, magazine and many more. These types of communication are included in works of literature. According to Sudjiman (1986:68) literature is an oral or written work with its characteristics, namely originality, artistry, beauty in content, and expression. Literature cannot be separated from the language itself, it is like one of the parts of human everyday life.

Song is one of example from work of written literature; song contains two important elements, such as lyrics and music, and is delivered through the sound that can be heard by humans with nice lyrics and melodies. A song can be used for many purposes, such as entertainment, a media to tell a story, a form of a protest, or expressing the song's writer's feelings or emotions. From listening to the songs, humans can tell if someone tried to express the feelings, emotions, and thoughts through the songs. The song's writer can tell a story directly or indirectly to the listeners. The figurative language is usually used by the song's writer when the message is delivered indirectly. Figurative language is a word or phrase that contains a different meaning or a hidden meaning depending on the writer of the song. Oginsuji (2000:56) adds that figurative language is "... a form of picture language". By using figurative language in the lyrics, the song's writer wants to tell a story indirectly with beautiful lyrics using figurative language. The song's writer also wants the listeners to find the meaning from it, and each listener has a different perspective for each figurative language that is shown in the lyrics. That is why listening to songs is a fun activity to do. Besides the fact that listening to songs can lift up the listener's mood, the listeners also get entertained and learn something new from the songs.

From the explanation above, the researcher wanted to analyze about figurative language in Melanie Martinez's songs from the Cry Baby album Deluxe Edition and also want to finds the meanings from it. Melanie Martinez is a famous singer, actress, producer, and writer from America. Melanie Martinez was born in Astoria, Queens, United States on April 28, 1995. The researcher interested in doing research on Melanie Martinez's Cry Baby Album Deluxe Edition because each song from this album tells a story about a girl named Cry Baby, and each song has its own meaning.

1.2 Problems of the Study

According to the background study above, the researcher writes down the formulation of the problems:

- a) What types of figurative languages are used on Melanie Martinez's lyrics songs from Cry Baby album deluxe edition?
- b) What is the implied meaning from each figurative language that found on Melanie Martinez's Cry Baby album deluxe edition?
- c) What are the most dominant types of figurative language founds on Melanie Martinez's Cry Baby album deluxe edition?

1.3 Objectives of the Study

Based on the problems, the objectives of the study were:

- a) To find out the types of figurative languages that Melanie Martinez used on Cry Baby album.
- b) To describes the implied meaning from figurative language that found on Melanie Martinez's Cry Baby album.
- c) To find out what are the most dominant figurative language in Melanie Martinez's Cry Baby album.

1.4 Significance of the Study

Theoretically, this research is expecting to give contribution and useful to the reader that interesting in finding figurative language and the meaning of it on Melanie Martinez's songs. So, the next time when the readers listen to Cry Baby album, the readers know what it meant. And for the next researchers who want to research on the similar topic, the researcher hopes it can be useful, and can give a contribution to the next researches.

Practically, this research can give a better explanation about figurative language. Whether it's in a song, newspaper, television, and many more.

1.5 Scope and Limitation of the Study:

The researcher realized that it is important to limit the scope of this research so the research can be more focused on specific things. For the scope is to find the figurative language on the album, explain the implied meanings of it, and find the most commonly used figurative language.

For the limit is on the types of the album, where Melanie Martinez's had two types of Cry Baby album: Cry Baby and Cry Baby Deluxe Edition. The researcher choose the Deluxe Edition.