

DAFTAR PUSTAKA

- Aben, T. A. E., van der Valk, W., Roehrich, J. K., & Selviaridis, K. (2021). Managing information asymmetry in public–private relationships undergoing a digital transformation: the role of contractual and relational governance. *International Journal of Operations & Production Management*, 41(7), 1145–1191. <https://doi.org/10.1108/IJOPM-09-2020-0675>
- Baron, R. M., & Kenny, D. A. (1986). The moderator–mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182. <https://doi.org/10.1037/0022-3514.51.6.1173>
- Benítez-Ávila, C., Hartmann, A., & Dewulf, G. (2019). Contractual and Relational Governance as Positioned-Practices in Ongoing Public–Private Partnership Projects. *Project Management Journal*, 50(6), 716–733. <https://doi.org/10.1177/8756972819848224>
- Bicen, P., Hunt, S. D., & Madhavaram, S. (2021). Coopetitive innovation alliance performance: Alliance competence, alliance’s market orientation, and relational governance. *Journal of Business Research*, 123, 23–31. <https://doi.org/10.1016/j.jbusres.2020.09.040>
- Bonato, F., de Resende, L. M. M., & Pontes, J. (2020). Relational governance in supply chain: a systematic literature review. *Benchmarking: An International Journal*, 27(6), 1711–1741. <https://doi.org/10.1108/BIJ-01-2019-0033>
- Bouncken, R., & Barwinski, R. (2021). Shared digital identity and rich knowledge ties in global 3D printing—A drizzle in the clouds? *Global Strategy Journal*, 11(1), 81–108. <https://doi.org/10.1002/gsj.1370>
- Cacciolatti, L., Rosli, A., Ruiz-Alba, J. L., & Chang, J. (2020). Strategic alliances and firm performance in startups with a social mission. *Journal of Business Research*, 106, 106–117. <https://doi.org/10.1016/j.jbusres.2019.08.047>
- Caldwell, C., & Peters, R. (2018). New employee onboarding – psychological contracts and ethical perspectives. *Journal of Management Development*, 37(1), 27–39. <https://doi.org/10.1108/JMD-10-2016-0202>
- Castañer, X., & Oliveira, N. (2020). Collaboration, Coordination, and Cooperation Among Organizations: Establishing the Distinctive Meanings of These Terms Through a Systematic Literature Review. *Journal of Management*, 46(6), 965–1001. <https://doi.org/10.1177/0149206320901565>
- Devece, C., Ribeiro-Soriano, D. E., & Palacios-Marqués, D. (2019). Coopetition as the new trend in inter-firm alliances: literature review and research patterns. *Review of Managerial Science*, 13(2), 207–226. <https://doi.org/10.1007/s11846-017-0245-0>
- Downey, H. K., & Slocum, J. W. (1975). Uncertainty: Measures, Research, and Sources of Variation. *Academy of Management Journal*, 18(3), 562–578. <https://doi.org/10.2307/255685>
- Dyer, J. H., Singh, H., & Hesterly, W. S. (2018). The relational view revisited: A dynamic perspective on value creation and value capture. *Strategic Management Journal*, 39(12), 3140–3162. <https://doi.org/10.1002/smj.2785>
- Glavee-Geo, R., Burki, U., & Buvik, A. (2020). Building Trustworthy Relationships with Smallholder(Small-scale) Agro-commodity Suppliers: Insights from the Ghana Cocoa Industry. *Journal of Macromarketing*, 40(1), 110–127. <https://doi.org/10.1177/0276146719900370>

- Hair, J.F., Black, W.C., Anderson, R.E., & Babin, B. J. (2019). *Multivariate Data Analysis*, 8th ed. London: Cengage Learning
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. *European Business Review*, 31(1), 2–24. <https://doi.org/10.1108/EBR-11-2018-0203>
- Hazée, S., Van Vaerenbergh, Y., Delcourt, C., & Kabadayi, S. (2020). Service delivery system design for risk management in sharing-based product service systems: a customer-oriented approach. *International Journal of Operations & Production Management*, 40(4), 459–479. <https://doi.org/10.1108/IJOPM-08-2019-0581>
- Lascaux, A. (2020). Coopetition and trust: What we know, where to go next. *Industrial Marketing Management*, 84, 2–18. <https://doi.org/10.1016/j.indmarman.2019.05.015>
- Li, D., Huang, Y., Sun, H., & Zhi, B. (2022). Achieving sustainability in sharing-based product service system: A contingency perspective. *Journal of Cleaner Production*, 332, 129997. <https://doi.org/10.1016/j.jclepro.2021.129997>
- Liu, Sinkovics, N., & Sinkovics, R. R. (2020). Achieving relational governance effectiveness: An examination of B2B management practices in Taiwan. *Industrial Marketing Management*, 90, 453–465. <https://doi.org/10.1016/j.indmarman.2020.08.004>
- Liu, Wang, W., & Su, Y. (2022). Leveraging Complementary Resources through Relational Capital to Improve Alliance Performance under an Uncertain Environment: A Moderated Mediation Analysis. *Sustainability*, 15(1), 310. <https://doi.org/10.3390/su15010310>
- Liu, Y., Deng, P., Wei, J., Ying, Y., & Tian, M. (2019). International R&D alliances and innovation for emerging market multinationals: roles of environmental turbulence and knowledge transfer. *Journal of Business & Industrial Marketing*, 34(6), 1374–1387. <https://doi.org/10.1108/JBIM-01-2018-0052>
- McAdam, R., Miller, K., & McSorley, C. (2019). Towards a contingency theory perspective of quality management in enabling strategic alignment. *International Journal of Production Economics*, 207, 195–209. <https://doi.org/10.1016/j.ijpe.2016.07.003>
- Oliveira, N., & Lumineau, F. (2019). The Dark Side of Interorganizational Relationships: An Integrative Review and Research Agenda. *Journal of Management*, 45(1), 231–261. <https://doi.org/10.1177/0149206318804027>
- Pesch, R., & Bouncken, R. B. (2017). The double-edged sword of cultural distance in international alliances. *Cross Cultural & Strategic Management*, 24(1), 33–54. <https://doi.org/10.1108/CCSM-03-2016-0065>
- Rego, L., Brady, M., Leone, R., Roberts, J., Srivastava, C., & Srivastava, R. (2022). Brand response to environmental turbulence: A framework and propositions for resistance, recovery and reinvention. *International Journal of Research in Marketing*, 39(2), 583–602. <https://doi.org/10.1016/j.ijresmar.2021.10.006>
- Reim, W., Sjödin, D. R., & Parida, V. (2019). Servitization of global service network actors – A contingency framework for matching challenges and strategies in service transition. *Journal of Business Research*, 104, 461–471. <https://doi.org/10.1016/j.jbusres.2019.01.032>
- Sinkovics, N., Choksy, U. S., Sinkovics, R. R., & Mudambi, R. (2019). Knowledge Connectivity in an Adverse Context: Global Value Chains and Pakistani Offshore Service Providers. *Management International Review*, 59(1), 131–170. <https://doi.org/10.1007/s11575-018-0372-0>
- Sjödin, D., Parida, V., & Kohtamäki, M. (2019). Relational governance strategies for advanced service provision: Multiple paths to superior financial performance in servitization. *Journal of Business Research*, 101, 906–915. <https://doi.org/10.1016/j.jbusres.2019.02.042>

- Sun, H., Dai, Y.-Y., Zhang, C., Lee, R., Jeon, S.-S., & Chu, J.-H. (2022). The impacts of conditions and person-organization fit on alliances performance: And the moderating role of intermediary. *PLOS ONE*, *17*(12), e0275863. <https://doi.org/10.1371/journal.pone.0275863>
- Thorpe, J. (2018). Procedural Justice in Value Chains Through Public-private Partnerships. *World Development*, *103*, 162–175. <https://doi.org/10.1016/j.worlddev.2017.10.004>
- Wang, C., Qureshi, I., Guo, F., & Zhang, Q. (2022). Corporate social responsibility and disruptive innovation: The moderating effects of environmental turbulence. *Journal of Business Research*, *139*, 1435–1450. <https://doi.org/10.1016/j.jbusres.2021.10.046>
- Wang, G., Dou, W., Zhu, W., & Zhou, N. (2015). The effects of firm capabilities on external collaboration and performance: The moderating role of market turbulence. *Journal of Business Research*, *68*(9), 1928–1936. <https://doi.org/10.1016/j.jbusres.2015.01.002>
- Xie, Q., Gao, Y., Xia, N., Zhang, S., & Tao, G. (2023). Coopetition and organizational performance outcomes: A meta-analysis of the main and moderator effects. *Journal of Business Research*, *154*, 113363. <https://doi.org/10.1016/j.jbusres.2022.113363>
- York, A., & Yazar, M. (2022). Leveraging shadow networks for procedural justice. *Current Opinion in Environmental Sustainability*, *57*, 101190. <https://doi.org/10.1016/j.cosust.2022.101190>
- Zhong, W., Su, C., Peng, J., & Yang, Z. (2017). Trust in Interorganizational Relationships. *Journal of Management*, *43*(4), 1050–1075. <https://doi.org/10.1177/0149206314546373>

