

**WORD FORMATION PROCESS OF NEW WORDS ON
POPULAR SOCIAL MEDIA PLATFORMS**

THESIS

**Presented to Universitas Bina Darma
in Partial Fulfilment Requirements
for the Degree of *Sarjana Sastra (S.S)***

By:

FEBRIANA MIFTAHUL BAROKAH

201610001

ENGLISH LITERATURE STUDI PROGRAM

FACULTY OF SOCIAL HUMANITIES



UNIVERSITAS BINA DARMA

PALEMBANG

2025

**WORD FORMATION PROCESS OF NEW WORDS ON
POPULAR SOCIAL MEDIA PLATFORMS**

THESIS

**Presented to Universitas Bina Darma
in Partial Fulfilment Requirements
for the Degree of *Sarjana Sastra (S.S)***

By:

FEBRIANA MIFTAHUL BAROKAH

201610001

ENGLISH LITERATURE STUDI PROGRAM

FACULTY OF SOCIAL HUMANITIES



UNIVERSITAS BINA DARMA

PALEMBANG

2025

**WORD FORMATION PROCESS OF NEW WORDS ON
POPULAR SOCIAL MEDIA PLATFORMS**

A THESIS BY:

FEBRIANA MIFTAHUL BAROKAH

201610001

**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF SOCIAL HUMANITIES
UNIVERSITAS BINA DARMA**

PALEMBANG, 8 May 2025

**APPROVED BY
ADVISOR**



CITA HIKMAH YANTI, M.Pd.

**CERTIFIED BY
DEAN OF FACULTY OF SOCIAL HUMANITIES
UNIVERSITAS BINA DARMA**



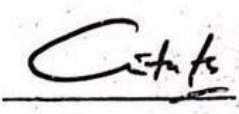
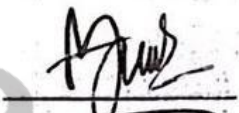
NUZSEP ALMICO, S.Psi., M.Si., Ph.D.

This thesis was defended by the writer in the final program examination and was approved by the examination committee on:

Day : Wednesday

Date : March 5, 2025

Examination Committee Approval

	Signature	Date
Chairman : Cita Hikmah Yanti, M.Pd.		7/05 2025
Member : Dr. Atika Puspasari, M.Pd.		8/05 2025
Member : Reno, M.Pd		6/05 2025

Certified by
Head of English Literature Study
Program,


Dr. Fitria Aprilia, M. Pd.

SURAT PERNYATAAN

Saya yang bertanda tangan dibawah ini:

Nama : Febriana Miftahul Barokah

NIM : 201610001

dengan ini menyatakan bahwa:

1. Karya tulis Saya (tugas akhir/skripsi/tesis) ini adalah asli dan belum pernah diajukan untuk mendapatkan gelar akademik baik (ahli madya/sarjana/magister) di Universitas Bina Darma atau di perguruan tinggi lain;
2. Karya tulis ini murni gagasan, rumusan dan penelitian Saya sendiri dengan arahan tim pembimbing;
3. Di dalam karya tulis ini tidak terdapat karya atau pendapat yang telah ditulis atau dipublikasikan orang lain, kecuali secara tertulis dengan jelas dikutip dengan mencantumkan nama pengarang dan memasukkan ke dalam daftar rujukan;
4. Saya bersedia tugas akhir/skripsi/tesis, yang saya hasilkan dicek keasliannya menggunakan plagiarism checker serta diunggah ke internet, sehingga dapat diakses publik secara daring;
5. Surat pernyataan ini Saya tulis dengan sungguh-sungguh dan apabila terbukti melakukan penyimpangan atau ketidakbenaran dalam pernyataan ini, maka Saya bersedia menerima sanksi sesuai dengan peraturan dan perundang-undangan yang berlaku.

Demikian surat pernyataan ini saya buat agar dapat dipergunakan sebagaimana mestinya.

Palembang, 15 April 2025



Febriana Miftahul Barokah
NIM: 201610001

MOTTO & DEDICATION

**“TAKE THE RISK, OR YOU WILL HAVE NOTHING, DARE TO STEP
OR WE WILL BE STUCK IN THE SAME SITUATION”**

“ACTUALLY, WITH DIFFICULTIES THERE IS EASE.”

(QS. Al-Insyirah: 6)

**“WHOEVER DOES NOT FEEL THE BITTERNESS OF SEEKING
KNOWLEDGE EVEN FOR A MOMENT, WILL SWALLOW THE
HUMILIATION OF IGNORANCE FOR THE REST OF HIS LIFE.”**

(Imam Syafi'i)

DEDICATION:

I dedicate this thesis to my beloved parents. I also dedicate this thesis to my brothers and close friends who support me and my contribution to the English Literature Study Program of Bina Darma University.

ACKNOWLEDGEMENTS

First and foremost, the researcher would like to express his gratitude to Allah SWT because thanks to his grace the researcher was able to complete the thesis entitled "**Word Formation Process of New Words on Popular Social Media Platforms**" well and on time. This thesis was carried out to fulfill one of the requirements for obtaining a bachelor's degree (S1) in the English Literature Study Program, Faculty of Social Humanities, Bina Darma University. This thesis, of course, would not have succeeded without the support of various parties. On this occasion, the researcher will express gratitude to various individuals who have helped and supported in completing this thesis. The researcher is grateful to:

1. My mother, who passed away 9 years ago. She has been an inspiration to me. She is a strong woman who has allowed her daughter to grow well. In addition, my father and mother are now supporting me in the form of love and affection through prayer. What I can't miss are my two brothers, who always listen to my story in every step I take.
2. The supervisor, Cita Hikmah Yanti, M.Pd., is dedicated and patient in guiding researchers by providing guidance, support, and time.
3. The examining lecturers, Dr. Atika Puspasari, M.Pd., and Reno, M.Pd., have given suggestions for improving this thesis.
4. Dewi Purnama Sari, S.S., M.Pd., has given her time as a validator as the most important part of this research.
5. My friends, this research would also not have developed without the advice and help of college friends. Especially the researcher's closest friends.
6. Lastly, to myself. Febriana Miftahul Barokah. Thank you for sticking with it so far. Thank you for choosing not to give up on how difficult this research is and for completing it as best as possible.

That's all the gratitude from the researcher. The researcher hopes that this thesis will be useful for readers and contribute to future knowledge.

Palembang, 15 April 2025

The researcher,



Febriana Miftahul Barokah



ABSTRACT

In the digital phenomenon, one of the things that has emerged is a new word on social media platforms as a form of adaptation. From this phenomenon, the purpose of this study is to find the type of word formation and its implicit meaning. This researcher used qualitative content analysis. Qualitative content analysis is one of the other qualitative methods. The content used is from Instagram and TikTok. The results of the new words on popular social media platforms in total 25 data of new words. The researcher found that the most used type of word formation in viral new words was Blending in 10 of 25 data. Researchers found 7 types out of 10 types in Yule (2010) from 25 data, that are used in the formation of viral new words on popular social media platforms: Blending in 10 data, Coinage in 1 data, Compounding in 2 data, Clipping in 2 data, Acronyms in 4 data, Derivation in 1 data, and multiple processes in 5 data. The results of this study also include the implicit meaning of new word.

Keywords: New words, Word Formation Processes, Social Media, Implicit meaning, Viral.

TABLE OF CONTENTS

Acknowledgements.....	i
Abstract.....	iii
Table of Content.....	iv
List of Tables.....	vi
 CHAPTER I: INRODUCTION	 1
1.1 Background.....	1
1.2 Problems of The Study.....	3
1.3 Objectives of The Study.....	3
1.4 Significance of The Study.....	3
1.5 Limitations of The Study	3
 CHAPTER II: LITERATURE REVIEW	 4
2.1 Morphology.....	4
2.2 New Words.....	4
2.3 Words and the Word-Formation Process.....	5
2.2.1 Coinage	5
2.2.3 Borrowing	6
2.2.4 Blending	6
2.2.5 Clipping.....	6
2.2.6 Back-formation.....	7
2.2.7 Conversion	7
2.2.8 Acronyms	7
2.2.9 Derivation.....	8
a. Prefixes.....	8
b. Suffixes.....	8
c. Infixes.....	8
2.2.10 Multiple Processes.....	8
2.3 Implicit Meanings.....	9

2.4	TikTok	10
2.5	Instagram.....	11
2.6	Previous Related Study	11
CHAPTER III: METHODS AND PROCEDURES		14
3.1	Methodology	14
3.2	The Object of Study	14
3.3	Techniques for Collecting the Data	15
3.4	Techniques for Analyzing the Data	15
3.5	Trustworthiness.....	16
CHAPTER IV: FINDINGS AND INTERPRETATION		18
4.1	Findings.....	18
4.1.1	Viral New Words on Popular Social Media Platforms	18
CHAPTER V: CONCLUSION AND SUGGESTION.....		44
5.1	Conclusions	44
5.2	Suggestion	45
REFERENCES.....		46
APPENDICES		65

LIST OF TABLES

1. Data of New Words from Popular Social Media Platforms 19
2. The Findings of the Word Formation Process in Viral New Words 24

