

CHAPTER I

INTRODUCTION

1.1. Background of The Study

“Language is a natural and human phenomenon. One of the natural human phenomena found in a community or society, tribe, or nation is the possession of a communication signal called language” (Suarta, 2022). According to Noermanzah (2019) Language is a message given in the form of expression as a means of communication in certain contexts in diverse activities. Furthermore, this linguistic capacity is combined with the ability to rhetoric, which includes both writing and speaking. In this sense, rhetoric is the ability to process words effectively and efficiently through ethos (character or good intentions), pathos (carrying the emotions of the listener or reader), and logos (logical evidence) in order to affect the reader or listener with the message given through written or spoken media. Based on this perspective, it may be inferred that the message that someone wishes to express is not necessarily oral but can also be through written media, one of which is a book. The definition of a novel according to Badudu (1984) “the title of a fictional story presented in the form of a process, including genres such as romance, novels, and short stories. These three categories are not distinguished by the length of the story, specifically the number of pages, but rather by the presence of digressions—events that are tangentially related to the main plot. The inclusion of such digressions enriches the story, allowing it to expand in scope”. Meanwhile, according to Sudjiman (1998), a novel is a form of fictional process that introduces characters and presents a series of events and settings in a structured format. As a creative endeavor, the novel reveals profound elements of human experience and

conveys them subtly. Furthermore, the novel not only functions as a source of entertainment, but also as an artistic medium that explores and analyzed various aspects of life, including moral values, both good and bad, guiding readers towards good characters.

In this research, the researcher chose to examine the figurative language contained in the sentences in the novel *Animal Farm* by George Orwell. The researcher focused on the findings of figurative language which became an element in the formation of satirical and contradictory sentences in the novel *Animal Farm*. Language style is a unique sentence used by the researcher to give a certain meaning and effect. Therefore, style is more of a personal quality. Style is used by the researcher to form what the researcher wants to convey. According to Pradopo (2005), the value of literary art is determined by style. Style can be determined as the author's ability to process words. The scope of style is very broad, not only covering the problem of words but also a series of words, including phrases, clauses, sentences, and discourse as a whole. According to Keraf (1991, p.112), style is known as rhetoric with the term style derived from the Latin word *stilus*, which is a kind of tool for writing on a wax plate. The skill of using this tool will affect the clarity of the writing on the plate, then this is called the ability to write using beautiful words. According to Abrams (2012), "Figurative language involves deviating from the usual meaning or arrangement of words to achieve a specific impact. While figures are often associated with poetry, they are essential to language and all forms of communication". and lastly, Jati (2020) said, "Figurative language is a language that employed expressions or words that have a meaning that is wholly distinct from the literal interpretation".

The subject of this research is a satirical novel filled with contradiction of distrust entitled *Animal Farm* which an allegory that describes revolutionary idealism can turn into tyranny. Written in 1945, using animals as his characters, Orwell creates a world that seems simple, but is full of deep meaning. The satire in the novel serves to reveal the weaknesses and shortcomings of the political system and human behavior. The contradictions that appear in the characters and behavior of the animals create sharp irony. This illustrates how power can corrupt idealism and lead to betrayal of values. *Animal Farm* is a famous narrative that explores the theme of authority. This allegorical story of a ruler acts as a satire that depicts the nature of human nature and their character when given significant power. As referred to in the novel *Animal Farm*, after the death of Old Major, two young pigs, Napoleon and Snowball, take over the leadership. They agree to change the situation and eventually succeed in defeating Mr. Jones. As time goes by, Napoleon begins to change the "Seven Commandments" for his own benefit. The animals who once fought for freedom now live in fear and oppression. The pigs begin to enjoy a life of luxury, eating the best food, and sleeping in more comfortable places, while the other animals continue to toil and suffer. One of the most striking changes is the change of the commandment from "All animals are equal" to "All animals are equal, but some are more equal than others." This shows that the original goal of the revolution has been defeated, and power has become corrupt. As time goes by, the farm becomes more and more like a human state. The pigs start ambulating on bipedal limbs., wear human clothes, and behave like humans. Eventually, the animals witness the pigs dressed like humans and can no longer tell the difference between pigs and humans. The novel ends with a chilling sentence, where the

animals on "Animal Farm" can no longer tell the difference between pigs and humans. The speech that was once full of hope and encouragement is now ruined by the fact that they are once again oppressed, this time by their own leader. The theme or narrative of the novel Animal Farm is supported by several concepts. For example, Power and Corruption. The story illustrates the corrupting influence of power and the potential for idealism to be replaced by tyranny. Unchecked authority often leads to the overthrow of good beliefs. Although the goal of the revolution was to establish equality, the resulting system ultimately reinforced a stronger hierarchy. Obedience and Vulnerability, Many animals show obedience to their leaders while feeling unfair treatment. This illustrates how societies often tolerate substandard conditions due to helplessness or ignorance.

1.2. Problems of The Study

The researcher formulated the results with the following questions to clarify the problems to be discussed about the elements of satire and contradiction in the Animal Farm Novel to the reader:

1. What kinds of elements that create satirical and contradictory sentences in the novel Animal Farm?
2. What kinds of semiotic elements of animals in the novel Animal Farm symbolize human characters?

1.3. Objectives of The Study

Based on the formulation of the problem, the objectives of this study are to :

1. Examine and comprehend satirical and contradictory statements expressed in figurative language within the novel Animal Farm.
2. Examine the characteristics of the figures in the novel Animal Farm through personality and habitude described.

1.4. Significance of The Study

This research aimed to educated readers about historical governance by examine the satire and contradictions in the novel Animal Farm, employed a comparative analysis with contemporary governmental conditions. The researcher aspires for this research to be beneficial to readers, enhanced their understood and interest in lesser-known historical leadership narratives. Additionally, the researcher intends for this work to contribute theoretically and stimulate curiosity, encouraged readers to explore and analyze captivated histories from around the globe, which are preserved in various written forms, included novels, poetry, and films, thereby facilitated access to historical events from centuries past.

Moreover, the researcher aspires for this research to offer recommendations for novels and educational resources for all students, particularly those studied English literature who seek novels to read. Encourage pupils to recognize the satire, contradictions, and Marxist elements that may be unconsciously present in our contemporary reality.

1.5. Limitation of The Study

This research aimed to analyze figurative language, where the researcher analyzed the sentences in the novel *Animal Farm*, then compares the style of language used in the sentences with figurative elements that refer to the meaning of satire and contradiction. This research uses a qualitative descriptive research methodology.

